

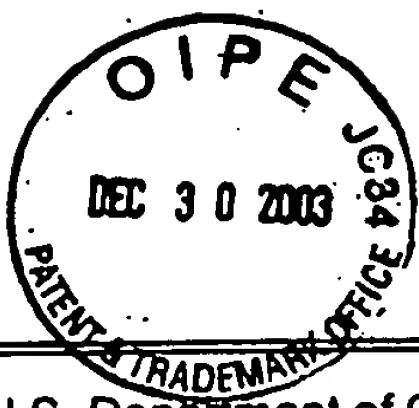
Sheet 1 of 12

Form PTO-1449 U.S. Department of Commerce Patent and Trademark Office									Docket Number 7080/71608		Application Number 09/888,221		
INFORMATION DISCLOSURE CITATION IN AN APPLICATION (Use several sheets if necessary)									Applicant Llewellyn WALL		Group Art Unit 2178		
									Filing Date June 23, 2001				
U. S. PATENT DOCUMENTS													
EXAMINER INITIAL	DOCUMENT NUMBER							DATE	NAME	CLASS	SUB CLASS	FILING DATE IF APPROP.	
JB	4	9	1	2	6	4	8	3/1990	Tyler	706	52		
	5	3	9	0	2	8	1	2/1995	Luciew, et al.	706	11		
	5	4	4	6	8	9	1	8/1995	Kaplan, et al.	707	2		
	5	6	7	5	7	8	8	10/1997	Husick, et al.	707	10		
	5	7	6	1	6	6	2	6/1998	Dasan	707	10		
	5	8	1	9	0	9	2	10/1998	Ferguson, et al.	707	113		
	5	8	4	8	3	9	6	12/1998	Gerace	705	10		
	5	8	9	0	1	7	1	3/1999	Blumer	715	501.1		
	5	8	9	0	1	7	5	3/1999	Wong, et al.	715	505		
	5	8	9	3	1	0	9	4/1999	DeRose, et al.	707	104.1		
JB	5	8	9	5	4	7	6	4/1999	Orr, et al.	715	517		
FOREIGN PATENT DOCUMENTS													
	DOCUMENT NUMBER							DATE	COUNTRY	CLASS	SUB CLASS	Translation Yes No	
JB	EP 0334113 A2							9/1989	Europe				
	EP 0776132 A2							5/1997	Europe				
	EP 1011244 A2							3/2000	Europe				
	EP 1011244 A2							6/2000	Europe				
JB	WO 96/28787							9/1996	WIPO				
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JB	Babcock, "Andromedia Offers Personalization Server"; Inter@ctive Week, July 19, 1999												
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EXAMINER <i>Andrew Burge</i>									DATE CONSIDERED 5/9/05				
EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP § 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to the applicant.													



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JB	5	8	9	5	4	7	7	4/1999	Orr, et al.	715	517		
	5	8	9	7	6	2	2	4/1999	Blinn, et al.	715	517		
	5	9	0	3	9	0	2	5/1999	Orr, et al.	715	517		
	5	9	2	0	8	4	8	7/1999	Schutzer, et al.	715	517		
	5	9	2	6	7	9	8	7/1999	Carter	715	517		
	5	9	3	7	4	0	0	8/1999	Au	706	55		
	5	9	4	0	8	3	4	8/1999	Pinard, et al.	707	102		
	5	9	5	6	7	3	7	9/1999	King, et al.	715	517		
	5	9	9	9	9	4	8	12/1999	Nelson, et al.	715	506		
	6	0	1	2	0	7	1	1/2000	Krishna, et al.	715	522		
JB	6	0	2	9	1	5	6	2/2000	Lannert, et al.	706	11		
FOREIGN PATENT DOCUMENTS													
	DOCUMENT NUMBER							DATE	COUNTRY	CLASS	SUB CLASS	Translation Yes No	
JB	WO 97/19719							5/1997	WIPO				
	WO 97/47135							12/1997	WIPO				
	WO 98/02831							1/1998	WIPO				
	WO 98/10356							3/1998	WIPO				
JB	WO 98/20434							5/1998	WIPO				
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JB	Cox, "Levi's Online Store Using Andromedia Technology"; InternetNews - E-Commerce News Archives, April 8, 1999												
JB	Dalton, "Online Data's Fine Line - As the technology to gather customer data online gets more sophisticated, businesses walk a tightrope between use and abuse; InformationWeek, March 29, 1999												
EXAMINER <i>Yondra Burge</i>										DATE CONSIDERED 5/9/05			
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EXAMINER INITIAL	DOCUMENT NUMBER							DATE	NAME	CLASS	SUB CLASS	FILING DATE IF APPROP.	
JB	6	0	2	9	1	8	2	2/2000	Nehab, et al.	715	523		
	6	0	2	9	1	9	5	2/2000	Herz	725	116		
	6	0	5	5	5	2	2	4/2000	Krishna, et al.	704	9		
	6	0	7	6	0	5	1	6/2000	Messerly, et al.	707	5		
	6	0	7	6	0	8	8	6/2000	Paik, et al.	713	341		
	6	0	7	6	1	6	6	6/2000	Moshfeghi et al.	715	834		
	6	0	7	8	3	2	6	6/2000	Kilmer, et al.	725	40		
	6	0	7	8	3	4	8	6/2000	Klosterman, et al.	706	54		
	6	0	8	1	7	9	8	6/2000	Johnson, et al.	709	203		
	6	0	8	5	2	2	9	7/2000	Newman, et al.	709	229		
	6	0	8	8	7	3	1	7/2000	Kiraly, et al.				
	FOREIGN PATENT DOCUMENTS												
	DOCUMENT NUMBER							DATE	COUNTRY	CLASS	SUB CLASS	Translation	
												Yes	No
JB	WO 98/23648							6/1998	WIPO				
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	WO 99/01909							1/1999	WIPO				
	WO 99/08205							2/1999	WIPO				
JB	WO 99/20597							4/1999	WIPO				
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JB	Dodge, "Big Marketer is watching you from the Big Webhouse"; October 18, 1999												
JB	Duvall; "When Does E-Marketing Cross The Line?"; InteractiveWeek, November 18, 1999												
EXAMINER <i>Londra Burge</i>									DATE CONSIDERED 5/9/05				
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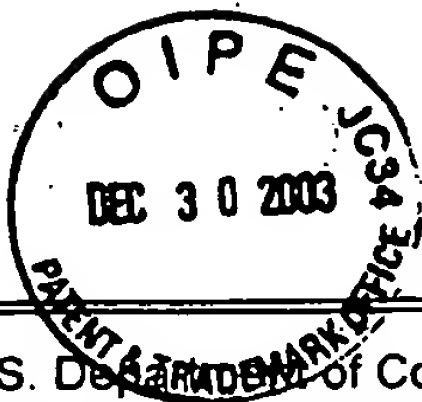
Technology Center 2100



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	DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUB CLASS	Translation	
						Yes	No
OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)							
<i>JK</i>	Zoellick, "Getting A Handle On Personalization"; Planet IT, February 18, 1999						
<i>JB</i>	Author unknown, "Give Your Visitors What They Want"; undated, printed from websitejournal.netscape.com/interview/101398_allen.html on April 17, 2001						
EXAMINER <i>Jandra Burge</i>				DATE CONSIDERED <i>5/9/05</i>			
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